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# MORFOSE™



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# about MORFOSE





## morfose means transformation

We’re a bold, salon-born hair care brand that believes great hair has no limits. Morfose was created in professional salons. Where passion, creativity, and care come together and built to empower everyone to express themselves through their hair.

## we care for every strand

From Türkiye to the world, we design innovative formulas enriched with natural oils, keratin, and active proteins that repair, protect, and bring out the best in every hair type. Whether it’s curly, straight, dry, or colored. Every strand deserves its own kind of care.

## sustainably made, globally loved

We’re on a mission to create beauty responsibly. Developing cruelty-free, high-performance products with recyclable packaging and eco-conscious production. Because taking care of your hair should never come at the planet’s expense.

## salon roots, everyday confidence

Raised by professionals, trusted by millions. Morfose delivers salon-level results for daily use. Helping you feel confident, bold, and unapologetically you.


Born in Salons. Trusted Worldwide.

# Collection Overview






Morfose 10 Hair Dyes




Milk Therapy




Supreme



Quinoa & Hemp

# Collection Overview



Keratin



Collagen



Sulfate & Paraben Free



Biotin



Argan



Hair Serums & Oils



Silver



Milk Keratin



Hair Styling

# Morfose 10 Hair Dyes



With its professional-grade color technology enriched with nourishing oils, keratin, and protective actives, this line delivers vibrant, long-lasting color while caring for the hair. It ensures full grey coverage, radiant shine, and silky softness. Keeping hair healthy, strong, and beautifully colored.

# Morfose 10 Hair Dyes

vibrant colour & care cream dye

A professional-grade 93 different hair dye enriched with Japanese camellia, macadamia, argan oil, sweet almond, desert date kernel, olive oil, avocado oil and Brazil nut oil. All chosen to nourish strands and deliver vibrant, long-lasting colour with a soft, shiny finish.




Discover All 93 Colors

## For

- hair needing full-coverage colouring, including greys
- clients looking for bold, lasting shades and healthy-looking results

## Available

- 100 ML · 3.38 FL OZ - 60 PCS

## Benefits

- 100 % grey hair coverage even with up to 50 % greys without increasing oxidant ratio
- low ammonia content to minimise scalp irritation
- creamy texture applies smoothly and delivers vibrant lasting shades
- enriched with oils and amino acids to strengthen hairs and support keratin structure

## Use it

- separate hair into 4 parts and apply dye in fine sections
- leave on for 30–35 minutes on natural hair, 40–45 minutes for full grey coverage
- rinse thoroughly after processing

# Morfose 10 Oxidant Cream

professional activator & lift control developer

A professional-grade oxidizing cream designed to activate hair dye and lightener, enabling precise color results and reliable performance. Choosing the correct volume (10, 20, 30 or 40) ensures optimal lift and coverage, matched to your coloring goal.




## For

- 10 Volume: same level or darker shade applications
- 20 Volume: grey coverage or lightening up to 1-2 tones
- 30 Volume: lift of 2-3 tones or more dramatic change
- 40 Volume: highlighting, balayage or up to 3-4 tone lift

## Available

- 1000 ML · 33.8 FL OZ - 12 PCS

## Benefits

- consistent mixing and application for professional use
- supports hair structure when used with the correct shade and volume
- enables desired lift and color results without guesswork

## Use it

- uniform and controlled activation agent for hair coloring
- enables desired lift and color results without guesswork
- consistent mixing and application for professional use

# Morfose 10 Bond Flex Protector

bond-repair & hair protection treatment

A liquid hair protective formula developed to minimise damage from bleaching, chemical services, heat and environmental stress. It is specially designed for damaged or heavily treated hair and works to rebuild hair bonds while preserving hair structure and healthy appearance.




## For

- hair that has been bleached, coloured, heat-styled or exposed to damage
- users seeking to protect and reinforce hair during and after chemical services

## Available

- 150 ML - 12 PCS

## Benefits

- helps repair damaged hair bonds and reduce breakage
- helps maintain hair's internal structure and supports a healthy look
- suitable for use in service applications (bleaching or colouring) to protect hair from service-related damage

## Use it

- For bleaching: Mix at a ratio of 10 g bleaching powder to 2.5 g 10 Bond Plex. Note: the product may extend the lightening time and you may need to adjust oxidant volume accordingly (e.g., use higher volume oxidant).
- For colouring: Mix by adding 2 g of 10 Bond Plex per 10 g of hair colour product. Use clean container for mixes over a certain weight.
- Follow your usual service routine; do not rinse this product unless otherwise directed.



# 7 Levels Blue Bleaching Powder

anti-yellow & high-lift bleaching powder

A professional formula enriched with herbal oils that lightens hair by up to 7 tones while minimizing damage.




## For

- hair needing up to 7-tone lift, especially used in highlights, foilayage or full-head bleaching

## Available

- 1000 ML · 33.8 FL OZ - 12 PCS

## Benefits

- high-performance lift with built-in anti-yellow (blue pigment) to neutralize warm reflections
- enriched with herbal oil complex to support hair bond strength and reduce damage



## Use it

- mix with oxidant (10/20/30/40 volume) in non-metal bowl
- apply to dry, unwashed hair; leave for up to 50 minutes checking frequently
- rinse thoroughly and shampoo

# 9 Levels Bleaching Powder

## 9 Levels Bleaching Powder

A salon-grade bleaching powder capable of lifting hair up to 9 levels, feature dust-free technology and professional ease of use.




### For

- creative coloring techniques, highlights, streaks, and major lift transformations

### Available

- 1000 ML · 33.8 FL OZ - 12 PCS

### Benefits

- lifts up to 9 levels for maximum lightening flexibility
- dust-free texture for cleaner application
- minimizes damage with professional formula



### Use it

- lifts up to 9 levels for maximum lightening flexibility
- dust-free texture for cleaner application
- minimizes damage with professional formula

# Morfose 10 Infinity Touch Hair Spray

## Perfect Hold Hair Spray

Its specially developed formula helps preserve hair volume and provides resistance against harsh weather, delivering effective control even on hard-to-style hair while leaving it smoother, shinier, and visibly more vibrant.




### For

- all hair types that need long-lasting volume, hold, and frizz control

### Available

- 400 ML- 12 PCS

### Benefits

- long-lasting, flexible hold without stiffness
- helps protect styles against humidity, wind, and frizz
- boosts volume while enhancing shine and vitality
- lightweight formula brushes out easily without visible residue



### Use it

- spray evenly onto dry, styled hair from 25–30 cm distance
- focus on roots for extra lift and volume
- layer as needed for stronger hold and restyle by brushing through

# Morfose 10 Colour Lock Hair Spray

## Colour Retention & Shiny Lock

Its specially developed formula helps lock in colour vibrancy while providing long-lasting hold and protection against humidity, leaving coloured hair smoother, shinier, and visibly more radiant.




### For

- coloured, highlighted, or streaked hair that needs lasting hold and colour protection

### Available

- 400 ML- 12 PCS

### Benefits

- helps maintain colour vibrancy and reduces fading
- protects styles against humidity and frizz
- adds luminous shine for a healthy, radiant look
- lightweight formula that does not weigh hair down or leave visible residue



### Use it

- spray evenly onto dry, styled hair from 25–30 cm distance
- focus on mid-lengths and ends to protect colour and enhance shine
- layer as needed for stronger hold and brush through to restyle

# 7 Level Red Bleaching Powder

high-lift bleaching powder for red tones

Designed especially to lift dark black or brown tones by up to 7 levels with optimal neutralization, achieving intense red shades safely and effectively.




## For

- professional use for vivid red transformations
- hair needing major lift when opening dark bases before red coloring

## Available

- 100 ML · 3.38 FL OZ - 60 PCS

## Benefits

- lifts up to 7 levels even on dark hair while preserving hair structure
- optimized for red tone formation with correct neutralization

## Use it

- mix with oxidant in non-metal container (1:1 to 1:2 ratio)
- apply to dry, unwashed hair; processing time 15-50 minutes depending on hair and desired lift
- rinse thoroughly



# Speed Hair Color Shampoo

fast colour & grey-coverage shampoo

A unique, all-in-one colouring shampoo that deeply cleanses and offers 100% grey and white hair coverage in just 8 minutes. Formulated with argan oil, keratin and collagen, it restores strength to your hair while delivering rich, natural colour.




## For

- grey or white hair needing fast, effective colour coverage
- users looking for a sation-friendly colouring solution in one step

## Available

- 420 ML · 14.20 FL OZ - 12 PCS

## Benefits

- covers grey and white hair completely in only 8 minutes
- enriched with argan oil for nourishment, and keratin + collagen for repair
- practical and safe formula for use on hair, beard and moustache



## Use it

- ensure hair is dry before use; wear gloves
- dispense and apply to your hair by massaging
- leave on for 8 minutes, then wash and dry to reveal your colour

# Milk Therapy Line



Morfose Milk Therapy Line deeply nourishes and restores dry, brittle, and over-processed hair with milk proteins and amino acids. It delivers intense hydration, smoothness, and shine. Leaving hair soft, healthy, and full of natural vitality.

# Milk Therapy Shampoo

nourishing & softness shampoo

A milk protein-enriched shampoo that gently cleanses and deeply nourishes dry, brittle hair. It restores moisture balance, enhances smoothness, and leaves hair silky, shiny, and full of vitality.




## For

- dry, over-processed, or dull hair
- hair exposed to heat or chemical treatments

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- enriched with milk proteins and amino acids for intense hydration
- restores softness, smoothness, and natural shine
- strengthens the hair structure and reduces breakage
- leaves hair manageable, healthy, and radiant

## Use it

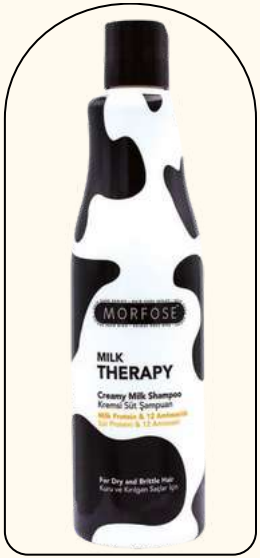
- apply to wet hair and gently massage from roots to ends
- leave on for 1–2 minutes
- rinse thoroughly and follow with Milk Therapy Mask or Two-Phase Conditioner



# Milk Therapy Shampoo

nourishing & softness shampoo

A milk protein-enriched shampoo that gently cleanses and deeply nourishes dry, brittle hair. It restores moisture balance, enhances smoothness, and leaves hair silky, shiny, and full of vitality.




## For

- dry, over-processed, or dull hair
- hair exposed to heat or chemical treatments

## Available

- 500 ML · 16.90 FL OZ - 12 Pcs

## Benefits

- enriched with milk proteins and amino acids for intense hydration
- restores softness, smoothness, and natural shine
- strengthens the hair structure and reduces breakage
- leaves hair manageable, healthy, and radiant



## Use it

- apply to wet hair and gently massage from roots to ends
- leave on for 1–2 minutes
- rinse thoroughly and follow with Milk Therapy Mask or Two-Phase Conditioner

# Milk Therapy Mask

intense nourishment & silky softness

A rich, creamy mask infused with milk proteins that deeply moisturizes, softens, and restores hair's natural elasticity. It repairs damage, leaving hair smooth, shiny, and easy to detangle.




## For

- dry, coarse, or color-treated hair
- hair needing deep repair and hydration

## Available

- 500 ML · 16.9 FL OZ – 24 Pcs

## Benefits

- intensely nourishes with milk protein and amino acids
- restores moisture and flexibility to damaged strands
- improves shine and manageability
- leaves hair silky, strong, and revitalized

## Use it

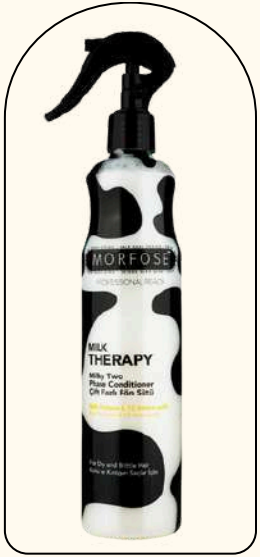
- apply a generous amount to towel-dried hair after shampooing
- leave on for 5–10 minutes, then rinse thoroughly
- for deeper nourishment, wrap hair with a warm towel during application



# Milk Therapy Two-Phase Conditioner

instant detangling & softness spray

A dual-phase leave-in conditioner enriched with milk proteins that instantly detangles, softens, and hydrates. It restores balance, protects from heat, and leaves hair smooth and manageable.




## For

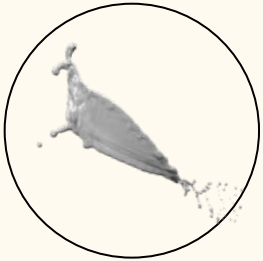
- dry, frizzy, or color-treated hair
- hair exposed to heat styling or daily stress

## Available

- 400 ML · 13.5 FL OZ – 24 Pcs

## Benefits

- instantly detangles and adds softness
- deeply hydrates and smooths the cuticle
- protects against heat and frizz
- leaves hair shiny, silky, and easy to style



## Use it

- shake well before use to activate both phases
- spray evenly on damp or dry hair
- do not rinse; style as desired

# Milk Therapy Serum

shine & nourishment

A lightweight, milk-protein-infused serum that nourishes, smooths, and adds radiant shine to dry or damaged hair. It protects against split ends and frizz, leaving hair soft and polished.




## For

- dry, brittle, or color-treated hair
- dull, lifeless strands needing shine and repair

## Available

- 100 ML · 3.38 FL OZ – 24 Pcs

## Benefits

- enriched with milk proteins for nourishment and shine
- smooths frizz and prevents split ends
- restores softness and healthy texture
- provides protection against environmental damage



## Use it

- take a small amount in your palm, adjusting to hair length
- apply evenly to mid-lengths and ends, avoiding roots
- do not rinse — ideal for dry and damaged hair

# Milk Therapy Butter

deep moisture & repair cream

A rich, oil-infused hair butter formulated to nourish, repair, and restructure hair from root to tip. Enriched with shea, jojoba, coconut, argan, tamanu, avocado, pomegranate, six different oils and hydrolyzed keratin and milk protein,helps restore lost moisture without disturbing your hair's natural oil balance.




## For

- all hair types that need intensive care, especially dry, brittle or chemically treated hair
- hair experiencing breakage, shedding, or frizz

## Available

- 200 ML · 6.76 FL OZ - 12 Pcs

## Benefits

- deep nourishment and repair from root to tip
- strengthens and rebuilds hair structure with keratin and milk protein
- eliminates breakage and helps prevent hair shedding
- tames frizz, smooths hair, and protects natural hair colour



## Use it

- apply to damp hair by massaging from roots to ends
- leave on your hair for at least 15–30 minutes, then rinse thoroughly
- for deeper treatment, use as a pre-styling or overnight mask

# Milk Therapy Mousse

moisture & smooth volume styling

A lightweight milk-enriched mousse that provides soft volume, manageability, and natural shine. It smooths frizz and enhances hair's texture without stiffness.




## For

- normal to dry hair lacking volume or shine
- frizzy or unmanageable hair

## Available

- 200 ML · 6.7 FL OZ – 24 Pcs

## Benefits

- infused with milk proteins for moisture and elasticity
- adds body, smoothness, and natural movement
- protects hair from humidity and dryness
- leaves hair soft, shiny, and weightless



## Use it

- shake well before use
- apply evenly to towel-dried hair
- style as desired: blow-dry or air-dry naturally

# Milk Therapy Chocolate Mousse

hydration & repair styling

A rich, creamy mousse infused with milk and cocoa extracts that provides moisture, smoothness, and a healthy glow. It restores softness while giving hair a naturally bouncy and silky finish.




## For

- dry, frizzy, or dull hair
- hair requiring moisture and smooth texture

## Available

- 200 ML · 6.7 FL OZ – 24 Pcs

## Benefits

- hydrates and nourishes without stickiness
- smooths and defines natural texture
- adds softness, shine, and light hold
- protects hair from humidity and frizz



## Use it

- shake well before use
- apply evenly to towel-dried hair
- style as desired: blow-dry or air-dry naturally

# Milk Therapy Hair Spray

strong hold & smooth finish styling

A milk-protein-infused styling spray that provides long-lasting hold while keeping hair soft, shiny, and touchable. It protects from humidity and maintains a natural finish.




## For

- all hair types needing hold and smooth control
- hair exposed to humidity or styled frequently

## Available

- 300 ML · 10.14 FL OZ – 12 Pcs

## Benefits

- delivers firm yet flexible hold without stiffness
- enhances shine and smooth texture
- protects from frizz and environmental humidity
- easy to brush out, leaving no residue

## Use it

- spray evenly from 20–30 cm distance on dry, styled hair
- reapply as needed for stronger hold



# Milk Therapy Hair Perfume

fresh fragrance & care mist

A luxurious hair perfume enriched with milk protein, 12 amino acids and panthenol, offering vitality and brilliance while delivering a long-lasting fresh scent. The exclusive blend of milk, bitter caramel and vanilla notes envelops your hair in a distinguished, alluring aroma that lasts all day.




## For

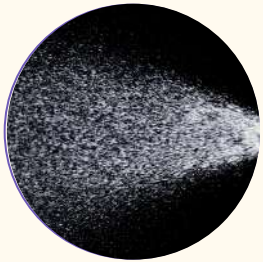
- all hair types seeking freshness and light fragrance
- hair looking for a subtle touch of care and exclusive scent

## Available

- 100 ML · 3.38 FL OZ – 24 Pcs

## Benefits

- enriched with milk protein and amino acids for added hair vitality
- instantly refreshes and perfumes hair with a unique scent profile
- non-sticky, lightweight mist that adds shine and an exclusive sensation



## Use it

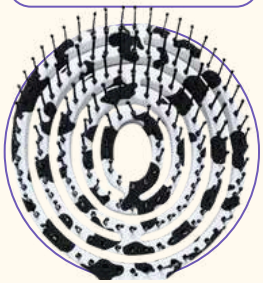
- spray evenly from approximately 15 cm distance onto dry or styled hair
- use after shower or at any time during the day for an instant fresh fragrance
- do not rinse

# 3D Flex Detangling Brush

Professional Hair Brush

Specially designed to glide through the hair with ease, this 3D Flex brush helps you detangle in a controlled, gentle way. Its unique bristle structure and curved shape work together to protect the scalp and hair fibre, offering comfortable brushing without pulling or breakage on both wet and dry hair.



## For

- all hair types and lengths
- wet and dry detangling
- daily use and styling support

## Available

- 1 PCS

## Benefits

- 3D Flex design adapts to the shape of the head for controlled, gentle detangling
- rounded bristles help protect the scalp and minimise breakage
- suitable for wet and dry hair, and for use during styling

## Use it

- start from the ends and gently work upwards to detangle
- use on wet hair with conditioner or on dry hair for daily brushing
- ideal for distributing styling products evenly through the hair

# Supreme Line



With its intensive formula enriched with ceramide, herbal keratin, biotin and vegan collagen, this line elevates hair care for dry, dull or damaged hair. Strengthening, smoothing and adding radiant shine for a premium, vibrant finish.

# Supreme Shampoo

strength & repair

An intensive cleansing and nourishing shampoo enriched with ceramide, biotin, and vegan collagen to restore vitality to dull, dry, or damaged hair. It strengthens strands, reduces breakage and hair loss, and delivers a silky-smooth, luminous finish without weighing hair down.




## For

- dry, damaged, or chemically treated hair
- dull hair lacking shine, softness or resilience

## Available

- 10.14 FL OZ – 12 Pcs

## Benefits

- nourishes and strengthens hair with ceramide, biotin, and vegan collagen
- improves smoothness and radiance, leaving hair soft and shiny
- moisturises without reducing volume or heaviness

## Use it

- apply a small amount to wet hair and gently massage into scalp
- work into a rich lather, then rinse thoroughly
- repeat if necessary; suitable for all hair types



# Supreme Hair Mask

deep repair & nourishment

A rich, professional-grade mask enriched with ceramide, herbal keratin and vegan collagen, designed to revive dry, dull and brittle hair. It deeply nourishes, strengthens strands from root to tip, restores smoothness and radiant shine, all without weighing hair down.

## For

- dry, damaged or chemically treated hair
- hair that lacks shine, softness or resilience

## Available

- 500 ML · 16.9 FL OZ – 24 Pcs




## Benefits

- enriched with herbal keratin, vegan collagen and ceramide for intensive repair
- strengthens hair structure and protects against breakage and hair fall
- delivers instant smoothness, silky softness and luminous shine
- lightweight texture that hydrates without heavy residue

## Use it

- pply generously to towel-dried hair after shampooing
- leave on for 3-5 minutes (or 5-7 minutes for very dry and damaged hair)
- rinse thoroughly; for enhanced effect cover with a warm towel during application



# Supreme Two-Phase Conditioner

instant detangling & protect leave-in spray

A dual-phase leave-in conditioner with ceramide, biotin, collagen and herbal keratin that instantly detangles, smooths and protects hair from breakage and high-heat styling, while adding lightweight hydration and shine.




## For

- dry, tangled or heat-exposed hair
- hair needing daily nourishment, smoothness and protection

## Available

- 400 ML · 13.5 FL OZ – 24 Pcs

## Benefits

- detangles and softens instantly
- strengthens and protects from breakage and heat
- enhances manageability, shine and smoothness
- lightweight and easy to use

## Use it

- shake well to activate both phases
- spray evenly onto damp or dry hair
- do not rinse; style as desired



# Supreme Hair Serum

shine & protection

A lightweight serum enriched with biotin, herbal keratin, ceramide and collagen to restore shine, smoothness and protect hair from frizz and split ends. Keeps hair soft, luminous and well-nourished.




## For

- dry, damaged, or dull hair
- hair exposed to heat styling, chemical treatment or needing shine

## Available

- 100 ML · 3.38 FL OZ – 24 Pcs

## Benefits

- smooths frizz and split ends while enhancing shine
- nourishes hair fibers and restores healthy texture
- provides lightweight protection against environmental damage
- leaves hair silky, polished and manageable

## Use it

- apply a few drops to damp or dry hair, focusing on ends
- do not rinse; style as desired



# Supreme Hair Milk

## hydration & nutrient-rich

A deeply nourishing leave-in milk enriched with ceramide, vegetable keratin, and vegan collagen that strengthens hair, smooths strands, and delivers a silky, soft and shiny finish. It's designed to protect hair from heat treatment and damage, while providing moisture without sacrificing volume.




### For

- dry or dehydrated hair
- all hair types needing lightweight care, especially chemical treatments

### Available

- 300 ML · 10.14 FL OZ – 24 Pcs

### Benefits

- strengthens and helps protect against breakage and hair loss
- smooths hair strands for a silky-soft, radiant appearance
- protects hair during high-heat styling applications
- moisturises without weighing hair down or reducing volume

### Use it

- pray evenly onto lengths and ends of damp hair from approx. 10-15 cm distance
- can also be applied to dry hair for extra shine
- no rinse required; style as desired



# Supreme Scalp Detox Mask

purifying & balancing scalp treatment

A cleansing and balancing mask designed for the scalp, enriched with hair-care actives that remove buildup, regulate sebum and soothe the scalp while revitalizing hair strands from root to tip.




## For

- oily, irritated or product-buildup-prone scalp
- hair roots needing refresh, detox and care

## Available

- 100 ML · 3.38 FL OZ – 24 Pcs

## Benefits

- prevents dandruff formation and balances sebum
- removes dead skin cells and excess oil gently
- nourishes hair and leaves it vibrant and shiny
- improves scalp health for stronger hair growth



## Use it

- apply evenly to damp scalp and hair lengths
- leave on for approx. 5 minutes
- rinse thoroughly; use 1–2 times weekly

# Supreme Hair Tonic

revitalizing & strengthening scalp

An invigorating leave-on tonic with collagen, ceramide, niacinamide, prebiotics, panthenol, biotin and keratin designed to stimulate the scalp, support healthy growth and strengthen hair at the root.




## For

- weak, thinning or fragile hair
- hair-loss prone scalp or those seeking root-care support

## Available

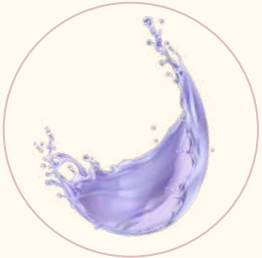
- 200 ML · 6.7 FL OZ – 24 Pcs

## Benefits

- strengthens scalp and hair strands with active nutrients
- supports new hair formation and reduces hair fall
- smooths hair fibers and enhances softness and brilliance
- lightweight, non-sticky daily formula

## Use it

- apply directly to clean scalp and gently massage
- do not rinse; use daily for optimal results



# Supreme Hair Mousse

## Supreme Hair Mousse

A rich styling mousse infused with ceramide, herbal keratin, and collagen that builds volume and provides strong hold while nourishing hair. It gives you healthy-looking, shiny, and voluminous hair without weighing it down.




### For

- all hair types needing volume and lift
- fine, flat or lifeless hair that also needs care

### Available

- 200 ML · 6.7 FL OZ – 24 Pcs

### Benefits

- adds weightless volume and strong hold
- nourishes and strengthens hair fibers
- enhances shine and smoothness
- protects against breakage and long-day styling



### Use it

- shake well before use
- dispense into palm and distribute evenly through towel-dried hair
- blow-dry or style as desired; no rinse required

# Supreme Hair Spray

long-lasting hold & shine

A styling spray with ceramide, biotin, herbal keratin and collagen that helps shape your hair and keeps your style intact all day, while adding nourishment and shine.




## For

- dry, over-processed, or dull hair
- hair exposed to heat or chemical treatments

## Available

- 300 ML · 10.14 FL OZ – 12 Pcs

## Benefits

- provides strong yet flexible hold without stiffness
- protects hair and style from weather/humidity
- enriches hair with nourishing actives for shine and vitality
- leaves no residue and maintains natural movement

## Use it

- hold can approx. 20–30 cm from styled hair and spray evenly
- apply as needed for extra hold; no rinse required



# Supreme Hair Perfume

luxury fragrance & vitality

A premium hair perfume formulated with collagen, herbal keratin, biotin and ceramide, which not only gives hair a distinct, sophisticated fragrance but also adds shine and care in one spritz.




## For

- all hair types looking for scent and shine
- hair needing a finishing touch of fragrance and vitality

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- combines luxurious fragrance with hair-care actives
- adds shine and healthy appearance while perfuming hair
- long-lasting scent with top notes of red berries, jasmine and white flowers and base of sandalwood/cedarwood/musk



## Use it

- spray evenly from approx. 15 cm distance onto dry or styled hair
- reapply any time during the day; no rinse required

# Quinoa & Hemp Line



With its intensive formula enriched with quinoa extract and hemp seed oil, this line revitalizes and strengthens hair while maintaining its natural balance. It deeply nourishes dry or dull strands, enhances smoothness, and adds a healthy, radiant shine. Leaving hair soft, strong, and full of vitality.

# Quinoa & Hemp Hair Shampoo

gentle cleanse & strengthening care

A nourishing shampoo enriched with Quinoa and Hemp Extracts that gently cleanses while strengthening the hair from root to tip. It helps balance oil levels and restores natural elasticity and shine.




## For

- all hair types, especially weak or dull hair
- daily cleansing and nourishment

## Available

- 500 ML · 16.9 FL OZ – 24 Pcs

## Benefits

- gently cleanses and removes buildup
- improves strength and resilience
- restores softness and manageability
- enhances shine and vitality

## Use it

- apply to wet hair, lather, and massage gently
- rinse thoroughly and repeat if necessary



# Quinoa & Hemp Hair Mask

intense repair & shine treatment

A deeply nourishing mask formulated with Quinoa and Hemp Extracts to repair damaged hair, restore softness, and add radiant shine. It revitalizes hair without weighing it down.

## For

- dry, damaged, or processed hair
- hair needing deep weekly treatment

## Benefits

- deeply repairs and hydrates
- restores elasticity and smoothness
- adds shine and vitality
- leaves hair soft and manageable

## Use it

- apply to towel-dried hair after shampooing
- leave for 3–5 minutes, then rinse thoroughly

## Available

- 500 ML · 16.9 FL OZ – 24 Pcs






# Quinoa & Hemp Two-Phase

instant detangling & protection spray

A dual-phase leave-in conditioner with Quinoa and Hemp Extracts that detangles instantly and restores softness and shine. Protects against heat, dryness, and environmental stress.




## For

- dry, tangled, or heat-damaged hair
- all hair types needing smoothness and manageability

## Available

- 400 ML · 13.5 FL OZ – 24 Pcs

## Benefits

- instantly detangles and softens
- provides shine and silkiness
- protects hair from heat and breakage
- lightweight formula for daily use

## Use it

- shake well to mix both phases
- spray evenly onto damp hair
- do not rinse; style as desired



# Quinoa & Hemp Hair Serum

silky softness & anti-frizz leave-in serum

An intensive leave-in serum infused with Quinoa and Hemp Extracts that nourishes the hair fibers, reduces frizz, and adds smoothness and shine. Ideal for achieving soft, glossy, and manageable hair.




## For

- dry, dull, or frizzy hair needing extra care
- all hair types that require silky smoothness

## Benefits

- deeply nourishes and smooths the hair surface
- reduces frizz and static electricity
- adds silky softness and radiant shine
- lightweight texture suitable for daily use

## Use it

- apply a small amount to towel-dried or dry hair
- distribute evenly from mid-lengths to ends
- no rinse required; style as desired

## Available

- 100 ML · 3.38 FL OZ – 24 Pcs



# Quinoa & Hemp Hair Milk

lightweight daily nourishment

A soft, milky leave-in care enriched with Quinoa and Hemp Extracts that deeply moisturizes while keeping hair light and smooth. Perfect for daily nourishment and protection.




## For

- fine or medium hair needing moisture and care
- hair exposed to heat or dryness

## Benefits

- hydrates and nourishes without weighing down
- improves shine and softness
- protects against styling stress
- daily lightweight formula

## Use it

- apply to towel-dried or dry hair
- distribute evenly from mid-lengths to ends
- do not rinse

## Available

- 300 ML · 10.14 FL OZ – 24 Pcs



# Quinoa & Hemp Scalp Detox

purifying & refreshing scalp treatment

A deep-cleansing mask designed to purify and refresh the scalp. Enriched with Quinoa and Hemp Extracts, it helps remove buildup, excess oil, and impurities, leaving the scalp balanced and revitalized.




## For

- oily or congested scalps
- those who use frequent styling products

## Available

- 250 ML · 8.45 FL OZ – 24 Pcs

## Benefits

- detoxifies and balances the scalp
- promotes a fresh and healthy scalp environment
- supports stronger, healthier hair growth
- soothing and cooling sensation



## Use it

- apply to the scalp after shampooing
- leave on for 3–5 minutes, then rinse thoroughly

# Quinoa & Hemp Hair Tonic

energizing leave-in scalp care

A lightweight tonic enriched with Quinoa and Hemp Extracts that nourishes the scalp and strengthens hair roots. Its non-greasy formula helps revitalize weak hair and improve density.




## For

- weak, thinning, or dull hair
- scalps needing nourishment and vitality

## Benefits

- nourishes and revitalizes the scalp
- helps reduce breakage and hair loss
- promotes healthier and stronger hair growth
- leaves hair fresh and full of life

## Use it

- apply directly to clean or towel-dried scalp
- massage gently into roots; do not rinse

## Available

- 300 ML · 10.14 FL OZ – 24 Pcs



# Quinoa & Hemp Mousse

volume & nourishment styling

A lightweight styling mousse enriched with Quinoa and Hemp Extracts that nourishes while adding volume and body. It smooths the hair strands, enhances natural shine, and provides long-lasting hold without leaving any residue or heaviness.




## For

- All hair types that want both styling&nourishment
- Hair that's fine, flat or lacking vitality

## Available

- 200 ML · 6.7 FL OZ – 24 Pcs

## Benefits

- Combines Quinoa Extract & Hemp Seed Extract to both style and deeply nourish hair.
- Smoothes hair strands and gives an silky soft texture with natural shine.
- Volumising strong-hold formula that gives hair extra volume and vibrant appearance.
- Lightweight texture — does not weigh hair down and preserves hair's natural movement.



## Use it

- Shake well before use.
- Turn container upside down, dispense into your palm and apply evenly through damp or dry hair.
- Do not rinse. Style as desired.

# Quinoa & Hemp Hair Spray

strong hold finishing spray with care

A styling spray formulated with Quinoa and Hemp Extracts to provide lasting hold while keeping hair flexible and vibrant. It fixes the hairstyle instantly without making the hair stiff or sticky.




## For

- all hair types needing durable hold and shine
- styled hair that requires lasting control

## Available

- 250 ML · 8.45 FL OZ – 24 Pcs

## Benefits

- long-lasting hold without stiffness
- helps maintain shape and style all day
- enhances natural shine and vitality
- fast-drying formula with lightweight texture



## Use it

- spray evenly from a distance of 20–30 cm onto dry, styled hair
- reapply in thin layers if extra hold is needed
- no rinse required

# Quinoa & Hemp Hair Parfum

light scent & shine finishing mist

A refreshing hair mist infused with Quinoa and Hemp Extracts that adds a delicate fragrance and subtle shine. It refreshes hair instantly without weighing it down.




## For

- all hair types
- those who want fresh, beautifully scented hair

## Available

- 100 ML · 3.38 FL OZ – 24 Pcs

## Benefits

- leaves a long-lasting, pleasant fragrance
- enhances shine and freshness
- lightweight and non-greasy formula
- perfect for finishing any hairstyle

## Use it

- spray lightly over dry or styled hair from 20–30 cm away
- do not rinse



# Bubble Keratin Line



Morfose Bubble Line offers targeted solutions with Keratin, Argan, Biotin, and Collagen formulas. Each variant strengthens, nourishes, and revitalizes hair from root to tip. Together, they deliver healthy, shiny, and salon-smooth results for every hair type.

# Keratin Shampoo

deep repair & shine

A keratin-enriched shampoo that strengthens, smooths, and revives even the most damaged strands, leaving hair silky, bouncy, and full of life.




## For

- dry, chemically treated, or over-processed hair
- hair exposed to heat tools or frequent coloring

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- infused with hydrolyzed keratin and collagen for instant strength and elasticity
- reduces breakage and split ends by up to 90 % *
- restores natural shine and smoothness
- deeply hydrates without weighing hair down

## Use it

- apply to wet hair and gently massage from roots to ends
- leave on for 1–2 minutes.
- Then rinse thoroughly and follow with Bubble Keratin Mask then leave-in Keratin Hair Serum or Two-Phase Conditioner



# Keratin Mask

## intense repair & softening hair mask

A deep-repairing mask enriched with keratin and collagen that restores elasticity, smoothness, and strength to over-processed and dry hair. It nourishes from root to tip, leaving hair silky, soft, and manageable.

### For

- extremely dry, damaged, or brittle hair
- hair weakened by chemical treatments or heat

### Available

- 500 ML · 16.9 FL OZ – 24 Pcs




### Benefits

- infused with keratin and collagen for maximum repair and elasticity
- deeply nourishes the hair shaft, improving strength and shine
- seals moisture and prevents frizz
- improves manageability and combability instantly

### Use it

- apply a generous amount to towel-dried hair after shampooing
- leave on for 5–10 minutes, then rinse thoroughly
- for deeper nourishment, cover hair with a warm towel during application



# Keratin Two-Phase Conditioner

instant detangling & shine spray & heat protector

A lightweight, dual-phase leave-in conditioner formulated with keratin and vitamins to detangle, protect, and add shine. It restores moisture balance while preventing frizz and heat damage.




## For

- dull, dry, and tangled hair
- hair exposed to daily styling or heat tools

## Available

- 400 ML · 13.5 FL OZ – 24 Pcs

## Benefits

- instantly detangles and softens hair
- protects against heat damage and external stressors
- adds silky shine and smooth finish
- lightweight, non-greasy texture ideal for daily use

## Use it

- shake well before use to activate both phases
- spray evenly on damp or dry hair
- do not rinse; style as desired



# Keratin Hair Mousse

volume & heat protection styling

A keratin-enriched styling mousse that provides long-lasting hold, volume, and protection against heat while maintaining softness and flexibility.




## For

- all hair types needing body, texture, and thermal protection

## Available

- 200 ML · 6.7 FL OZ – 24 Pcs

## Benefits

- enriched with keratin and ceramides to protect hair during styling
- boosts volume and natural movement without stiffness
- provides strong yet flexible hold
- protects from humidity and frizz for long-lasting styles

## Use it

- shake well before use
- dispense into palm and distribute evenly through towel-dried hair
- blow-dry or style as desired



# Keratin Hair Drop

intense repair & smoothness hair serum

A keratin-enriched hair serum that restores strength, elasticity, and smoothness to damaged or chemically treated hair. It deeply nourishes and protects strands, leaving them silky, soft, and full of shine.




## For

- dry, damaged, or chemically treated hair
- hair exposed to frequent heat styling

## Available

- 100 ML · 3.38 FL OZ – 12 Pcs

## Benefits

- infused with hydrolyzed keratin to rebuild and strengthen hair structure
- reduces breakage and split ends, improving elasticity
- adds instant shine and softness without greasiness
- protects against heat and environmental damage
- leaves hair smooth, manageable, and revitalized



## Use it

- apply a few drops to damp or dry hair, focusing on mid-lengths and ends and do not rinse; style as desired

# Bubble Collagen Line



Morfose Bubble Collagen Line enhances elasticity and fullness for lifeless or thin hair. With its collagen-enriched creamy formula, it strengthens, hydrates, and gives hair a naturally plump and glossy appearance.

# Collagen Shampoo

volume boost & elasticity

A collagen-enriched shampoo that boosts elasticity, volume, and strength, giving hair a naturally fuller and healthier appearance.




## For

- thin, flat, or lifeless hair
- weak strands lacking bounce or resilience

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- infused with biotin and vitamin complex to fortify hair from root to tip
- supports stronger, healthier growth
- helps reduce hair breakage and fall
- enhances volume and natural body



## Use it

- apply to wet hair and gently massage into scalp and lengths
- leave on for 1–2 minutes,
- Then rinse thoroughly follow with Collagen Biotin Mask and then leave-in Collagen Hair Serum or Two-Phase Conditioner

# Collagen Mask

volume boost & elasticity hair

A rich, collagen-infused mask that restores body, fullness, and flexibility to thin or lifeless hair. It strengthens and revitalizes each strand, leaving hair visibly thicker, smoother, and more resilient.




## For

- fine, flat, or thin hair lacking volume
- hair that needs elasticity and bounce

## Available

- 500 ML · 16.9 FL OZ – 24 Pcs

## Benefits

- enriched with hydrolyzed collagen to plump and strengthen hair fiber
- boosts elasticity and volume while reducing breakage
- restores softness and natural shine
- leaves hair looking fuller and revitalized



## Use it

- apply a generous amount to towel-dried hair after shampooing
- leave on for 5–10 minutes. For an intense volumizing effect, cover hair with a warm towel during application. Then follow with collagen hair serum or leave-in conditioner

# Collagen Two-Phase Conditioner

volume boost & elasticity spray & detangler

A volumizing, dual-phase leave-in conditioner enriched with collagen and proteins to strengthen, lift, and enhance flexibility. It restores body and bounce to fine or lifeless hair while providing softness and shine.




## For

- thin, flat, or weak hair
- hair lacking elasticity and volume

## Available

- 400 ML · 13.5 FL OZ – 24 Pcs

## Benefits

- adds instant volume and thickness without heaviness
- strengthens strands and improves elasticity
- detangles and smooths the hair cuticle
- enhances shine and natural movement



## Use it

- shake well before use to activate both phases
- spray evenly on damp or dry hair
- do not rinse; style as desired

# Collagen Hair Mousse

volume boost & elasticity styling

A collagen-enriched styling mousse that adds volume, structure, and flexibility while keeping hair soft and full of life. It enhances body and bounce, providing long-lasting shape and a natural, touchable finish.




## For

- fine, flat, or lifeless hair needing lift and definition
- hair requiring volume and flexible hold

## Available

- 200 ML · 6.7 FL OZ – 24 Pcs

## Benefits

- infused with collagen and proteins to boost elasticity and fullness
- delivers weightless volume and structure without stiffness
- provides strong yet flexible hold
- helps protect hair from humidity and frizz



## Use it

- shake well before use
- dispense into palm and distribute evenly through towel-dried hair
- blow-dry or style as desired

# Collagen Hair Drop

volume boost & elasticity hair serum

A collagen-infused serum that enhances elasticity, strength, and fullness for lifeless or thin hair. It improves flexibility while giving strands a plumper, smoother, and more youthful appearance.




## For

- thin, flat, or lifeless hair
- hair lacking elasticity or body

## Available

- 100 ML · 3.38 FL OZ – 12 Pcs

## Benefits

- enriched with hydrolyzed collagen to boost volume and resilience
- strengthens and thickens the hair fiber
- smooths and hydrates without weighing hair down
- enhances natural shine and movement
- leaves hair bouncy, soft, and easy to style



## Use it

- apply a few drops to towel-dried or dry hair
- distribute evenly through mid-lengths and ends and do not rinse; style as desired

# Bubble Biotin Line





Morfose Bubble Biotin Line supports stronger, thicker-looking hair. Infused with biotin and vitamins, it helps reduce breakage, promotes volume, and restores vitality to weak strands.

# Biotin Shampoo

strength & hair growth support

A biotin-powered shampoo that strengthens roots and promotes thicker, fuller-looking hair with every wash.




## For

- weak, fine, or thinning hair
- hair prone to shedding or breakage

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- infused with biotin and vitamin complex to fortify hair from root to tip
- supports stronger, healthier growth
- helps reduce hair breakage and fall
- enhances volume and natural body



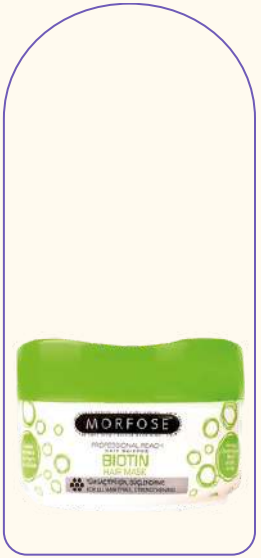
## Use it

- apply to wet hair and gently massage from roots to ends
- leave on for 1–2 minutes.
- Then rinse thoroughly follow with Collagen Biotin Mask and then leave-in Collagen Hair Serum or Two-Phase Conditioner

# Biotin Mask

strength & growth support hair

A biotin-enriched mask that strengthens weak, thinning hair and supports healthier growth from root to tip. It nourishes the scalp, reinforces strands, and restores natural density and vitality.




## For

- weak, fine, or thinning hair
- hair prone to breakage or fall

## Available

- 500 ML · 16.9 FL OZ – 24 Pcs

## Benefits

- infused with biotin and vitamins to fortify and thicken hair
- promotes stronger, fuller-looking strands
- improves resilience and elasticity
- helps reduce hair loss and split ends

## Use it

- apply evenly to towel-dried hair after shampooing
- leave on for 5–10 minutes. For an intense volumizing effect, cover hair with a warm towel during application. Then follow with biotin hair serum or leave-in conditioner



# Biotin Two-Phase Conditioner

strength & growth support spray & detangler

A strengthening, dual-phase leave-in conditioner infused with biotin and vitamins to fortify weak strands, reduce breakage, and support healthy hair growth. It instantly detangles and leaves hair feeling stronger and fuller.




## For

- fine, thinning, or weak hair
- hair prone to breakage or fall

## Available

- 400 ML · 13.5 FL OZ – 24 Pcs

## Benefits

- enriched with biotin to reinforce hair structure
- reduces breakage and promotes strength and density
- detangles instantly for smoother combing
- adds body, vitality, and shine

## Use it

- shake well before use to activate both phases
- spray evenly on damp or dry hair
- do not rinse; style as desired



# Biotin Hair Drop

## strength & growth support hair serum

A biotin-enriched nourishing serum that promotes hair growth, strengthens weak strands, and improves overall texture. It revitalizes the scalp and supports thicker, fuller, and healthier-looking hair.




### For

- weak, thinning, or fine hair
- hair prone to breakage or hair fall

### Available

- 100 ML · 3.38 FL OZ – 12 Pcs

### Benefits

- stimulates natural hair growth and helps reduce hair loss
- strengthens and thickens strands from root to tip
- improves hair texture, making it smoother and shinier
- nourishes and moisturizes the scalp and follicles
- suitable for all hair types, for both men and women



### Use it

- apply a few drops to scalp and hair lengths, then gently massage and do not rinse; style as desired

# Bubble Argan Line



Morfose Bubble Argan Line deeply nourishes and softens dry, frizzy strands. Enriched with pure argan oil, it provides intense moisture, smooth texture, and a radiant, healthy shine.

# Argan Shampoo

intense nourishment & smoothness shampoo

An argan oil-infused shampoo that nourishes and restores dry, frizzy, and dull hair for long-lasting softness and radiance.




## For

- dry, coarse, or frizzy hair
- color-treated or heat-styled hair

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- enriched with Moroccan argan oil for deep hydration and nourishment
- restores moisture balance and reduces frizz
- leaves hair smoother, shinier, and more manageable
- protects against environmental and heat damage

## Use it

- apply to wet hair and gently massage from roots to ends
- leave on for 1–2 minutes.
- Then rinse thoroughly follow with Collagen Biotin Mask and then leave-in Collagen Hair Serum or Two-Phase Conditioner



# Argan Mask

intense nourishment & smoothness

An ultra-hydrating mask infused with Moroccan argan oil that restores softness, shine, and manageability to dry, frizzy, or chemically treated hair. It delivers deep moisture and long-lasting smoothness without weighing hair down.




## For

- dry, coarse, or frizzy hair
- color-treated or heat-styled hair

## Available

- 500 ML · 16.9 FL OZ – 24 Pcs

## Benefits

- enriched with argan oil for intense hydration and nourishment
- smooths the hair cuticle and reduces frizz
- adds silky softness and radiant shine
- protects against environmental and heat damage



## Use it

- apply evenly to towel-dried hair after shampooing
- leave on for 5–10 minutes. For an intense volumizing effect, cover hair with a warm towel during application. Then follow with Argan hair serum or leave-in conditioner

# Argan Two-Phase Conditioner

instant detangling & shine spray & heat protector



A lightweight, dual-phase leave-in conditioner formulated with Argan and vitamins to detangle, protect, and add shine. It restores moisture balance while preventing frizz and heat damage.




## For

- dull, dry, and tangled hair
- hair exposed to daily styling or heat tools

## Available

- 400 ML · 13.5 FL OZ – 24 Pcs

## Benefits

- instantly detangles and softens hair
- protects against heat damage and external stressors
- adds silky shine and smooth finish
- lightweight, non-greasy texture ideal for daily use

## Use it

- shake well before use to activate both phases
- spray evenly on damp or dry hair
- do not rinse; style as desired



# Silver Line



With its intensive formula enriched with ceramide, herbal keratin, biotin and vegan collagen, this line elevates hair care for dry, dull or damaged hair. Strengthening, smoothing and adding radiant shine for a premium, vibrant finish.

# Silver Shampoo

anti-brass & tone-correcting shampoo

A rich and creamy shampoo that neutralizes warm yellow tones and brassy reflections on blonde or grey hair. It gently cleanses lightened and greying hair while restoring a luminous, cool-toned shine.




## For

- blonde, bleached, or highlighted hair
- grey or white hair with unwanted yellow or warm reflections

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- eliminates brassy and yellow tones without harsh chemicals
- adds a shimmering glow and restores brightness to dull grey hair
- rich texture cleanses gently while maintaining hair's natural shine



## Use it

- apply to wet hair, lather and rinse thoroughly
- leave on for 3–5 minutes for maximum effect; use gloves if desired
- follow with Silver hair care mask for best result

# Silver Hair Mask

deep-toning & moisture

A nourishing mask formulated with strengthening proteins and a UV filter that smooths and hydrates dry, colored or damaged hair while neutralizing orange or brassy reflections.

## For

- dry, colored, damaged or chemically treated hair
- hair with unwanted orange or brassy tones

## Available

- 500 ML · 16.9 FL OZ – 24 Pcs




## Benefits

- instantly neutralizes warm reflections and orange undertones
- deeply moisturizes and restores smoothness and manageability
- enriched with strengthening proteins for healthier-feeling hair



## Use it

- apply to clean, damp hair from roots to ends, comb through for even coverage
- leave on for 5 minutes (up to 1 minute on very light hair or 7 minutes on darker tones) then rinse thoroughly

# Sulfate & Paraben Free Shampoos





With its clean, sulfate- and paraben-free formulas enriched with natural proteins and active ingredients like biotin, quinoa, and charcoal, this line gently purifies and nourishes hair without stripping its natural balance. It strengthens, revitalizes, and restores shine. Leaving hair healthy, soft, and full of life.

# Milk Biotin + Retinol Shampoo

growth boost & strength

A specially developed, sulfate-free and paraben-free shampoo enriched with milk proteins, 15 amino acids, biotin and retinol derivatives. It cleanses gently while reducing hair loss, strengthening weak strands, and leaving hair fuller and healthier.




## For

- hair prone to thinning, hair loss or lacking vitality
- dry or damaged hair that needs both nourishment and growth support

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- enriched with biotin + retinol to strengthen hair fibres and reduce breakage
- milk protein + amino acids help restore shine and fullness
- gentle & sulfate-free cleansing protects the scalp and hair integrity
- paraben-free for a cleaner, gentler hair care experience

## Use it

- apply to wet hair and massage through scalp and lengths
- leave for 1–2 minutes, then rinse thoroughly
- repeat if necessary; follow with suitable conditioner or mask



# Quinoa Protein Shampoo

repair & shine protein shampoo

No Sulfate - Paraben



A sulfate-free and paraben-free formula featuring quinoa extract and amino acids that form a protective layer around hair fibres. This leaves hair nourished, rebounded with shine, and easier to manage.




## For

- hair lacking shine or manageability
- damaged or over- processed hair exposed to external stressors

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- quinoa proteins support nourishment from the follicle to tip
- amino acids boost hair luminosity and protect natural colour
- creamy structure improves comb-through ease and manageability
- gentle formula without sulfates or parabens for everyday use

## Use it

- apply to wet hair, massage gently into length
- leave on for a few minutes, then rinse completely
- follow with conditioner or mask for enhanced repair



# Active Charcoal Shampoo

detox & purify clarifying

A sulfate-free and paraben-free clarifying shampoo enriched with charcoal powder and keratin. It deeply cleanses the scalp from build-up, removes excess oils, revitalises hair, and adds shine — ideal for roots needing a reset.




## For

- oily or scalp-buildup prone hair
- clients seeking a fresh start or detox treatment for hair and scalp

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- charcoal absorbs excess oil and impurities while keratin helps rebuild hair structure
- detoxifies scalp and hair fibre, giving vitality and shine
- gentle cleansing without sulphates or parabens, cleaner care for scalp & hair

## Use it

- apply to wet scalp/hair and massage thoroughly
- leave for 3–5 minutes, then rinse; repeat if necessary
- not recommended for treated blonde hair



# Milk Keratin Shampoo

repair & fullness

A keratin- and amino-acid-rich shampoo that brings intensive milk-therapy care to damaged strands. With 15 different amino acids and hydrolyzed keratin, it deeply repairs, strengthens, and leaves hair looking fuller, shinier, and healthier.




## For

- dry, damaged or over-processed hair
- hair lacking fullness, prone to breakage or hair fall

## Available

- 1000 ML · 33.8 FL OZ - 12 Pcs

## Benefits

- Infused with hydrolyzed keratin and milk proteins to strengthen the hair fiber
- helps reduce breakage and hair loss while enhancing shine and curvature
- nourishes the scalp and hair strands for fuller, healthier appearance
- cleansing formula targets damage without stripping the hair



## Use it

- apply a sufficient amount to wet hair and massage into roots and scalp
- rinse thoroughly; repeat if needed
- suitable for daily use

# Scalp Treatment Anti-Loss

## Anti Hair-Loss Shampoo

Exclusively developed for thin, brittle and thinning hair, this scalp-care shampoo gently purifies clogged pores with micro-peeling agents and calms the scalp with a prebiotic complex. Enriched with vitamins and minerals, it helps reduce hair loss and promotes fuller, more voluminous-looking hair from root to tip.




### For

- thin, brittle, dull and thinning hair
- scalps prone to hair loss and shedding

### Available

- 300 ML · 10.14 FL OZ - 12 Pcs

### Benefits

- gently cleanses the scalp and helps unclog pores with micro-peeling action
- prebiotic complex helps soothe and rebalance the scalp
- vitamin- and mineral-enriched formula nourishes hair from root to tip
- supports reduced shedding and a fuller, more voluminous look over time



### Use it

- apply to wet hair and massage into the scalp and lengths
- rinse thoroughly and repeat if necessary
- for best results, use regularly with Morfose Scalp Treatment Anti Hair Loss Serum

# Hair Serums & Oils





With its rich blends of natural oils and active proteins, the Morfose Hair Serum & Oils line deeply nourishes, repairs, and protects hair from root to tip. Each formula smooths frizz, restores shine, and strengthens the hair's natural structure while maintaining a lightweight, non-greasy feel. Designed to keep hair silky, healthy, and radiant every day.

# Keratin Hair Serum

silkiness & repair leave-in serum

A hair serum enriched with keratin extract and nourishing oils that strengthens hair texture, promotes silky shine, and supports hair health. When used before or after blow-drying, it helps shape the hair, smooth the surface, and minimise split ends.




## For

- all hair types seeking smoothness and shine
- dry, damaged, frizzy or split-end prone hair

## Available

- 75 ML ·24 Pcs

## Benefits

- strengthens hair fibres and supports overall hair health
- adds a silky, smooth texture and glossy finish
- helps repair split ends and supports easier styling



## Use it

- Apply to wet or damp hair.
- Dispense 1-2 drops into the palm, spread well, then distribute through lengths and especially ends. Style as desired; do not rinse.

# Anti-Frizz Argan Hair Serum

anti-frizz argan repair leave-in serum



A rich leave-in hair serum infused with Argan Oil Extract that helps smooth flyaways, tame frizz, strengthen hair texture and restore shine. When applied before or after blow-drying, it supports easier styling and polished finish.




## For

- all hair types that experience frizz or dryness
- needs smoothing,shine and repair of split ends

## Available

- 75 ML ·24 Pcs

## Benefits

- helps tame frizz and flyaways for a sleek, polished look
- strengthens hair texture and supports repair of fractures/split ends
- nourishes, smooths and enhances natural shine

## Use it

- Apply to wet or damp hair.
- Dispense 1-2 drops in your palm, spread evenly, apply through lengths and especially the ends. Do not rinse; style as desired.



# Smart Keratin Complex Hair Care Oil

intensive repair & keratin-complex leave-in treatment

A speciality hair oil enriched with a Smart Keratin Complex formulated for dull, dry and damaged hair. Designed to help with damage from heat, environmental effects (sun, smoke, air pollution), colouring or styling. The lightweight formula ensures it doesn't weigh the hair down.




## For

- Dull, dry, or damaged hair in need of intensive care
- Hair exposed to heat styling, colouring

## Available

- 75 ML ·24 Pcs

## Benefits

- Penetrates inner hair structure to help repair and strengthen fibres
- Restores healthy, shiny and smooth appearance
- Protects against heat and environmental damage



## Use it

- Apply to wet or damp hair.
- Dispense 1-2 drops in your palm, spread evenly, apply through lengths and especially the ends. Do not rinse; style as desired.

# Luxury Argan Hair Oil

deep nourishment & shine-boosting hair oil



A luxurious hair oil enriched with Argan Oil and Vitamin E that deeply nourishes lifeless, dry or damaged hair. It restores moisture, helps prevent breakage and split ends, smooths frizz and adds healthy shine — all with a lightweight, fast-absorbing texture.




## For

- all hair types needing a rich finishing oil
- dry, dull or damaged hair in need of smoothing & shine

## Available

- 100 ML · 3.4 FL OZ - 12 PCS

## Benefits

- deeply moisturises and revitalises the hair fibre
- helps prevent split ends and hair breakage
- smooths frizz, makes hair more manageable and adds natural shine

## Use it

- Take 2-3 drops into your palm and spread evenly.
- Apply through lengths and ends on towel-dried or dry hair.
- Style as desired; no rinse required



# Barcelino Botanical Hair Oil Mix

nourish & revitalize hair oil

A blend of plant-based oils designed for all hair types – especially weak, fine, damaged or chemically treated hair. This lightweight, non-greasy oil enhances hair strength and shine, visibly supporting healthier-looking hair strands.




## For

- all hair types needing revitalization
- damaged,fine,permed,highlighted or colourtreated hair

## Available

- 100 ML · 3.4 FL OZ - 12 PCS

## Benefits

- increases hair strand resistance and reduces breakage
- enhances natural vitality and shine
- protects hair structure from environmental stress



## Use it

- On clean,damp hair:apply the oil to the scalp and hair strands,ensuring thorough distribution.
- Leave on for approx. 30 minutes and then proceed with your regular hair care routine.

# Scalp Treatment Anti Loss Serum

## Anti-Hair Loss Strengthening Serum

This intensive scalp serum helps reduce hair loss, nourishes hair from root to tip and supports stronger, fuller-looking hair. The prebiotic-enriched formula penetrates the scalp to help repair, while niacinamide delivers a detox effect and a synergy of peptides and B vitamins cares for weakened strands.




### For

- thin, brittle and thinning hair
- weakened hair prone to shedding and breakage

### Available

- 20 ML . 0.68 FL OZ - 12 PCS

### Benefits

- helps reduce hair loss and supports stronger, thicker-feeling hair
- prebiotic complex and niacinamide help detoxify and rebalance the scalp
- peptide and B-vitamin synergy nourishes from root to tip
- leaves hair looking fuller, healthier and more resilient over time



### Use it

- massage evenly onto damp or dry scalp
- do not rinse; style as usual
- for best results, use regularly after Morfose Scalp Treatment Anti Hair Loss Shampoo

# Hair Styling



With its advanced styling formulas enriched with nourishing proteins and protective actives, this line shapes, defines, and enhances every hairstyle while caring for the hair. It provides long-lasting hold, volume, and shine. Keeping hair healthy, smooth, and effortlessly styled all day.

# Sea Salt Hair Spray

texture & beach-wave

A texturizing sea salt spray designed to create natural, tousled waves and volume with ease, while maintaining softness and manageability.




## For

- all hair types seeking relaxed, beach-inspired texture
- hair craving volume, natural waves and matte finish

## Available

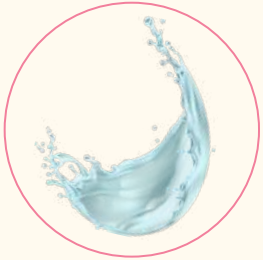
- 250 ML – 8.45 FL OZ - 24 PCS

## Benefits

- enhances hair texture and body with sea minerals
- delivers matte finish with natural volume and flexible hold
- protects hair with UV filter and improves manageability

## Use it

- spray evenly onto damp or dry hair from about 20 cm distance
- scrunch hair with fingers to define waves or blow-dry for extra volume
- style as desired; no rinse



# Extra & Ultra Strong Hair Mousse

## Extra & ultra-strong hold & shine styling

An ultra-strong styling mousse that delivers maximum hold, volume and shine while protecting hair in all weather conditions. Leaves no residue, gives hair structure and a lasting polished finish.




### For

- all hair types requiring firm hold and styled shape
- hairstyles needing long-lasting structure and shine

### Available

- 200 ML · 6.7 FL OZ – 24 Pcs

### Benefits

- provides extra/ultra strong hold that secures styles all day long
- adds volume and vibrant shine
- protects hair from damage with multivitamin complex
- leaves no residue and rinses out easily

Hold Level:

Ultra ★★★★★

Extra ★★★☆☆



### Use it

- shake well before use
- dispense a sufficient amount into your palm and apply to dry or damp hair
- style as desired; do not rinse

# Hair Shining Moisturizer Spray

shine & lightweight moisture finishing

A lightweight finishing mist that provides nourishment, controls frizz and boosts shine throughout the day without weighing down hair.




## For

- all hair types needing extra shine and finish care
- dry or dull hair looking for a polished, radiant appearance

## Available

- 400 ML · 13.5 FL OZ – 12 Pcs

## Benefits

- restores moisture balance and enhances shine
- controls frizz and protects style without stiffness
- suitable for daily use, easy to apply

## Use it

- shake well before use
- spray lightly onto dry or styled hair from ~25–30 cm distance
- tilt head forward for extra volume if desired; do not rinse



# Ultra Strong Hair Spray

## mega-hold & weather-resistant styling spray

A robust styling spray that withstands wind, humidity and rain while maintaining your hairstyle. Provides strong hold, flex-finish and salon-level control.




### For

- hairstyles needing long-lasting, firm structure
- hair exposed to environmental factors and styling conditions

### Available

- 400 ML · 13.5 FL OZ – 12 Pcs

### Benefits

- reliable hold that resists weather and maintains shape
- few hairs stick or clump; flexible finish keeps hair manageable
- enriched with vitamins, suitable for daily use without damaging hair structure

### Use it

- hold can approx. 20–30 cm from styled hair and spray evenly
- apply as needed for extra hold; do not rinse



# Hair Waxes

## Volume & Aqua Series Styling Gel/Waxes

collection of water-based “Aqua” gel-wax styling formulas designed to deliver controlling hold, shine and manageability across different hold-levels and finish types. Each product in the series is crafted to be lightweight, easy to wash out, and suitable for both men and women.




### For

- Hair styles that must maintain shape, control fly-aways, manage braids or curls

### Available

- 175 ML · 5.91 FL OZ – 48 Pcs

### Benefits

- Versatile water-based formulations that apply smoothly and rinse cleanly
- No heavy wax residue, minimal flaking or white cast performance without mess

| Hold Level | |
|---|---|
| Super Aqua | ★ |
| Extra Aqua | ★★ |
| Ultra Aqua | ★★★ |
| Max Aqua | ★★★★ |
| Deep Aqua | ★★★★★ |

### Use it

- Apply to clean, dry or towel-dried hair, focusing from roots through lengths depending on the desired style.
- Style as desired — comb, finger-shape, or sculpt.



# Briyantin Hair Styling Wax

flexible hold & extra shine hair wax

A water-based, high-performance hair wax formulated to provide maximum hold and glossy shine while remaining easy to wash out. It is suitable for all hair types and genders, offering both control and a flawless finish.

## For

- all hair types requiring style definition and high shine
- hairstyles that need hold, texture, and a polished look

## Available

- 175 ML · 5.91 FL OZ – 48 Pcs




## Benefits

- delivers flexible hold and structure without stiffness
- adds intense shine and vitality to hair
- formats and defines hair with ease and minimal residue

## Use it

- ake a small amount and warm it between your fingertips
- apply to clean, damp hair and shape as desired
- leave to dry naturally for a wet-look finish or blow-dry for volume



# Morfose Hair Wax Stick

## Strong Hold Styling Stick

This easy-to-use styling wax stick delivers strong hold and precise control for everyday looks and special occasions. It helps smooth flyaways, define edges and add texture while leaving the hair looking neat, polished and residue-free.




### For

- all hair types and lengths
- edges, flyaways and short styles

### Available

- 55 G – 12 PCS

### Benefits

- strong, long-lasting hold for defined styles
- smooths flyaways and controls edges with precision
- adds texture and shape without stickiness or visible residue
- compact stick format for quick touch-ups at home or on the go



### Use it

- twist up the stick and apply directly to dry or slightly damp hair
- glide over edges, roots or lengths where control and definition are needed
- shape with fingers or a comb and reapply as needed for extra hold

# CATEGORY COMPARISONS



# Find Your Perfect

# MORFOSE Match

With its professional-grade formulations designed for every hair type and need, Morfose turns daily care into a personalized ritual. Each product is crafted to repair, protect, and elevate the natural beauty of your hair, whether you seek intense nourishment, vibrant shine, or effortless styling.

From revitalizing shampoos and masks to lightweight serums and high-performance styling lines, Morfose helps you discover what your hair truly needs. Compare, explore, and choose your ideal routine. Because every strand deserves its perfect Morfose care.

# shampoos + mask





**KERATIN shampoo+mask**



**BIOTIN shampoo+mask**



**COLLAGEN shampoo+mask**



**ARGAN shampoo+mask**

| | KERATIN shampoo+mask | BIOTIN shampoo+mask | COLLAGEN shampoo+mask | ARGAN shampoo+mask |
|---|---|---|---|---|
| **BENEFITS:** | Nourishes + softens + shiny look | increasing elasticity | anti-aging+ hydrating + brightening + easy combing | repairing + volumizing |
| **WHO WILL LOVE IT?** | damaged hair + over treated hairs new obsession | all hair types + thicken hair strands | oily hair + brittle hair | colored hair + highlighted hair |
| ***KEY INGREDIENTS:*** | vegetable keratin,hydrolyzed proteins derived from wheat, corn and soybeans | retinoid + antioxidans + vitamin E | collagen | argan oil + vitamin E |

# shampoos + mask




**MILK THERAPY**
**shampoo+mask**




**SUPREME**
**shampoo+mask**



**QUINOA&HEMP**
**shampoo+mask**

| | MILK THERAPY shampoo+mask | SUPREME shampoo+mask | QUINOA&HEMP shampoo+mask |
|---|---|---|---|
| **BENEFITS:** | softness + redness reducing | against breakage + hair loss | restoring + repairing + reduce shedding |
| **WHO WILL LOVE IT?** | dry hair | dull + dry + damaged hair | oily hair |
| ***KEY INGREDIENTS:*** | milk protein + 12 amino acids + antioxidants | ceramides + biotin + vegan collagen | quinoa extract + hemp seed extract |

| |  **CHARCOAL shampoo** |  **SILVER shampoo** |  **QUINOA PROTEIN shampoo** |
|---|---|---|---|
| **BENEFITS:** | removing impurities + neutralizing gray hair + detoxifying | preventing undesired yellow reflections | brilliance+ hydration + smoothness+ shiny look |
| **WHO WILL LOVE IT?** | who has a excess sebum problem | light blonde hair who has a bright reflections + undesired orange hair | dry + brittle hair |
| ***KEY INGREDIENTS:*** | activated charcoal | violet pigments | quinoa extract |

# sulfate & paraben free

| |  **MILK KERATIN shampoo** |  **MILK BIOTIN+RETINOL shampoo** |  **QUINOA PROTEIN shampoo** |
|---|---|---|---|
| **BENEFITS:** | repairing damaged hair + shiny look | reducing hair loss | brillance + hydration + smoothness+shiny look |
| **WHO WILL LOVE IT?** | damaged hair | damaged hair | dry + brittle hair |
| ***KEY INGREDIENTS:*** | keratin + arginine + 15 aminoacid complex | biotin + 15 amino acids derived from milk | quinoa extract |

# serums

| |  MILK THERAPY serum |  KERATIN serum |  ANTI FRIZZ serum |  SUPREME serum |  QUINOA&HEMP serum |
|---|---|---|---|---|---|
| **BENEFITS:** | nourishes + softens | smoothness | frizz control + silky texture | control frizz in the hair | thermal protection |
| **WHO WILL LOVE IT:** | dry hair's new obsession. | damaged hair | for all hair types | dry + brittle hair | dry + brittle hair |
| **WHEN TO USE IT:** | use after wash or anytime for a silky boost. | use before and after blow drying | apply to dry or damp hair lengths tpwards the ends | should be applied to wet or damp hair after washing | applicable to damp or dry hair and can be used easily every day |
| ***MOISTURE LEVEL:*** | 5 | 1 | 2 | 3 | 4 |

| |  **SMART KERATİN oil** |  **LUXURY ARGAN oil** |  **BARCELINO oil** |
|---|---|---|---|
| **BENEFITS:** | softens | repairing hair breakage | healthy hair growth + hair resistance |
| **WHO WILL LOVE IT:** | weak and brittle + damaged hair + dehydrated hair | all hair types | weak, thin, damaged, permed, highlighted, dyed and processed hair |
| **WHEN TO USE IT:** | apply to dry or damp hair lengths | apply to dry or damp hair lengths | apply on damp and clean hair |
| ***MOISTURE LEVEL:*** | 2 of 5 | 5 of 5 | 4 of 5 |

# leave-in sprays



| |  **ARGAN 2phase conditioner** |  **COLLAGEN 2phase conditioner** |  **BIOTIN 2phase conditioner** |  **KERATIN 2phase contitioner** |
|---|---|---|---|---|
| **BENEFITS:** | Heat protection, hydration, care | moisturizing + heat protection | strengthening | restructuring |
| **HOW TO USE:** | spray onto damp hair before blow-drying or styling. | spray onto 5-10 cm away from the damp hair without rinsing | Spray onto damp hair before blow-drying or styling. | Spray onto damp hair before blow-drying or styling. |
| **WHO WILL LOVE IT?** | dry + damaged hair | dry + brittle hair | all hair types | very damaged + over threatened hair |

# leave-in spray



**MILK THERAPY**
**2phase conditioner**



**SUPREME**
**2phase conditioner**



**QUINOA&HEMP**
**2phase contitioner**

| | MILK THERAPY 2phase conditioner | SUPREME 2phase conditioner | QUINOA&HEMP 2phase contitioner |
|---|---|---|---|
| **BENEFITS:** | heat protection + hydration + care | thermal protection + nourishment + care hydration | preventing dandruff |
| **HOW TO USE:** | Spray onto damp hair before blow-drying or styling. | Spray onto damp hair before blow-drying or styling. | Spray onto damp hair before blow-drying or styling. |
| **WHO WILL LOVE IT?** | dry hair + brittle hair | dull, dry + damaged hair | oily hair |

| |  **MILK THERAPY mousse** |  **MILK THERAPY CHOCOLATE mousse** |  **COLLAGEN mousse** |  **KERATIN mousse** |
|---|---|---|---|---|
| **BENEFITS:** | long lasting moisturization + intense nourishment | elasticity + color protection | rebuilding the hair structure | anti - electrification |
| **HOW TO USE:** | apply to damp or dry hair by spreading | apply to damp or dry hair by spreading | apply to damp or dry hair by spreading | apply to damp or dry hair by spreading |
| **WHO WILL LOVE IT:** | dry hair + brittle hair | dry hair + treated hair | dry hair + brittle hair | elastic + strong hair strands |

# mousses

| |  **SUPREME mousse** |  **QUINOA&HEMP mousse** |  **EXTRA STRONG mousse** |  **ULTRA STRONG mousse** |
|---|---|---|---|---|
| **BENEFITS:** | nourishing + strong hold | softness + long lasting durability | volumizing | protect your hairstyles in all weather conditions |
| **HOW TO USE:** | apply to damp or dry hair by spreading | apply to damp or dry hair by spreading | apply to damp or dry hair by spreading | apply to damp or dry hair by spreading |
| **WHO WILL LOVE IT:** | dry hair + brittle hair | all hair types | all hair types | all hair types |

# finishing products-waxes






**ULTRA AQUA**
**hair wax**




**DEEP AQUA**
**hair wax**




**MAX AQUA**
**hair wax**




**EXTRA AQUA**
**hair wax**




**SUPER AQUA**
**hair wax**

| | | | | | |
|---|---|---|---|---|---|
| **BENEFITS:** | workable hold for many hairstyles | shape hair in all weather conditions | strong hold | easy styling | maximum control |
| **HOLD LEVEL:** | ★★★☆☆ | ★★★★★ | ★★★★☆ | ★★☆☆☆ | ★★★☆☆ |
| **FINISH LOOK:** | ultra shining + natural look | strong hold | natural brilliance | natural shine + flexible hold | natural shiny appearance |

# finishing products

| |  **SEA SALT hair spray** |  **SHINING hair spray** |  **ULTRA STRONG hair spray** |  **MILK THERAPY hair spray** |  **BRIYANTIN hair styling** |
|---|---|---|---|---|---|
| **BENEFITS:** | UV protection + styling + +volume +care | nourishing + protective + frizz control | protect your hairstyle in all weather conditions | thermal protection + anti-frizz | easy styling |
| **WHO WILL LOVE IT:** | for those who love to wear their hair natural and wavy | for all hair types | for all hair types | extremly worn hair types | for all hair types |
| **WHEN TO USE IT:** | apply to damp hair and do not rinse. | apply to damp hair and do not rinse. | spray the hair spray onto dry or styled hair | spray directly onto dry or styled hair | applied to damp hair |
| **FINISH LOOK:** | curly hair + natural look | glossy finish | vibrant and shiny look | nourishes and strengthens hair during styling | intensive shine + moist appearance |

# bleaching powders






**MORFOSE 10**
**Up to 7 bleaching powder**




**MORFOSE 10**
**up to 9 bleaching powder**




**MORFOSE RED**
**bleaching powder**

| | | | |
|---|---|---|---|
| **LIGHTENING LEVEL:** | 7 tone lightening power | lighten hair up to 9 shades | lightening up to 7 tones |
| **HOW TO USE:** | add oxidant (10,20,30 and 40 volume) and mix until a homogeneous mixture is obtained | add MORFOSE powder bleacher in a non-metal container and add oxidant (10,20,30 volume). Stir until homogeneous. The waiting period is between 15 to 50 minutes | add oxidant (10,20,30 and 40 volume) and mix until a homogeneous mixture is obtained |
| **AVERAGE USES PER BOX:** | the mixing ratio of 1:1, 1:1.5 or 1:2 is adjusted according to the technique used and the desired color | mixing ratio is 1-1.5 (30 gr of MORFOSE 10 powder bleacher, 45 gr of MORFOSE 10 oxidation cream | the mixing ratio of 1:1 , 1:1.5 or 1:2 |

# oxydant cream




**MORFOSE 10**
**%3 - 10 volume**




**MORFOSE 10**
**%6 - 20 volume**




**MORFOSE 10**
**%9 - 30 volume**




**MORFOSE 10**
**%12 - 40 volume**

| | | | | |
|---|---|---|---|---|
| **LIGHTENING LEVEL:** | equalizing hair tone in dark dyes | covering white shades, lighten hair up to 1 shades | lightening up to 2-3 tones | lighten up to hair 3 or more tones |
| **HOW TO USE:** | it is used by mixing with hair dye or bleaching powder | it is used by mixing with hair dye or bleaching powder | it is used by mixing with hair dye or bleaching powder | it is used by mixing with hair dye or bleaching powder |
| **AVERAGE USES PER BOX:** | the mixing ratio of 1:1, 1:1.5 or 1:2 | the mixing ratio of 1:1, 1:1.5 or 1:2 | the mixing ratio of 1:1, 1:1.5 or 1:2 | the mixing ratio of 1:1, 1:1.5 or 1:2 |


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# MORFOSE™

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