MORFOSE™

HAIR CARE SERIES • HAIR CARE SERIES • HAIR CARE SERIES • HAIR CARE SERIES • HAIR CARE SERIES • HAIR CARE SERIES

Morfose 10

Professional Color Chart



85	8	12	100%
PERMANENT SHADES	MIX COLORS	TONAL SERIES	IN-HOUSE PRODUCTION

Reading a Morfose 10 shade

THE SYSTEM

Shade number

7 . 7 4

DEPTH 1 – 12 · PRIMARY REFLECT · SECONDARY REFLECT

The figure before the point is **depth** — how light or dark the result is. Figures after the point are **reflect**, in order of strength. A repeated figure (**.11**, **.111**) means the same reflect at double or triple intensity, not a different tone.



7.74

Depth **7** auburn, carrying **brown** as the primary reflect and **copper** as the secondary.

HOT COCOA · CACAO CALIENTE

Reflect codes · ICC

1	**ASH**	CENIZO
2	**VIOLET**	VIOLETA
3	**GOLD**	DORADO
4	**COPPER**	COBRE
5	**MAHOGANY**	CAOBA
6	**RED**	ROJO
7	**BROWN**	MARRÓN

Depth scale

12	Extra blonde
11	Extra platinum
10	Platinum blonde
9	Light blonde
8	Light auburn
7	Auburn
6	Dark auburn
5	Light brown
4	Brown
3	Dark brown
1	Black

SHADE CODE	ENGLISH NAME	SPANISH NAME · NOMBRE EN ESPAÑOL
8.35	**LIGHT CHOCOLATE BROWN**	**MARRÓN CHOCOLATE CLARO**

Every shade in this chart is listed in both languages.

Natural Series

BASE SHADES

NS Natural Series

The base of every formula — clean, neutral depth from black to extra blonde.

11 SHADES



12
EXTRA BLONDE
RUBIO EXTRA



10
PLATINUM BLONDE
RUBIO PLATINO



9
LIGHT BLONDE
RUBIO CLARO



8
LIGHT AUBURN
CASTAÑO CLARO



7
AUBURN
CASTAÑO



6
DARK AUBURN
CASTAÑO OSCURO



5
LIGHT BROWN
MARRÓN CLARO



4
BROWN
MARRÓN



3
DARK BROWN
MARRÓN OSCURO



1
BLACK
NEGRO



1.1
BLUE BLACK
NEGRO AZULADO

Intense Auburn & Gold

WARM REFLECTS

IAS Intense Auburn Series

Saturated auburn bases with extra pigment load for stubborn grey.

3 SHADES



8s
INTENSE LIGHT AUBURN
CASTAÑO CLARO INTENSO



7s
INTENSE AUBURN
CASTAÑO INTENSO



6s
INTENSE DARK AUBURN
CASTAÑO OSCURO INTENSO

GS Gold Series

Warm golden reflect — the classic dore family.

7 SHADES



11.3
EXTRA PLATINUM DORE
DORADO EXTRA PLATINO



10.3
PLATINUM BLONDE DORE
RUBIO PLATINO DORADO



9.3
LIGHT BLONDE DORE
RUBIO DORADO CLARO



8.3
LIGHT AUBURN DORE
CASTAÑO DORADO CLARO



7.3
AUBURN DORE
CASTAÑO DORADO



6.3
DARK AUBURN DORE
CASTAÑO DORADO OSCURO



5.3
LIGHT DORE BROWN
MARRÓN DORADO CLARO

Intense Ash Series

COOL REFLECTS

IAS Intense Ash Series

Cool ash reflect at three strengths — .1 ash, .11 intense, .111 extra matte.

14 SHADES



11.11
INTENSE LIGHT ASH BLONDE
RUBIO CENIZO CLARO INTENSE

NEW



9.111
EXTRA MATTE ASH BLONDE
RUBIO CENIZO EXTRA MATE

NEW



8.111
EXTRA MATTE LIGHT ASH AUBURN
CASTAÑO CENIZO CLARO EXTRA MATE

NEW



7.111
EXTRA MATTE ASH AUBURN
CASTAÑO CENIZO EXTRA MATE

NEW



6.111
EXTRA MATTE DARK ASH AUBURN
CASTAÑO CENIZO OSCURO EXTRA MATE



9.11
INTENSE ASH BLONDE
RUBIO CENIZO INTENSO



8.11
INTENSE LIGHT ASH AUBURN
CASTAÑO CENIZO CLARO INTENSO



7.11
INTENSE ASH AUBURN
CENIZO CASTAÑO INTENSO



6.11
INTENSE DARK ASH AUBURN
CENIZO CASTAÑO OSCURO INTENSO



5.11
INTENSE LIGHT ASH BROWN
MARRÓN CENIZO CLARO INTENSO



9.1
LIGHT ASH BLONDE
RUBIO CENIZO CLARO



8.1
LIGHT ASH AUBURN
CENIZO CASTAÑO CLARO



7.1
ASH AUBURN
CENIZO CASTAÑO



6.1
DARK ASH AUBURN
CENIZO CASTAÑO OSCURO

Brown Series

CHOCOLATE TO CAPPUCCINO

BS Brown Series

Edible browns — chocolate, caramel, cocoa and cappuccino reflects.

14 SHADES



8.35
LIGHT CHOCOLATE BROWN
MARRÓN CHOCOLATE CLARO



7.35
HOT CHOCOLATE BROWN
MARRÓN CHOCOLATE CALIENTE



6.35
CHOCOLATE BROWN
MARRÓN CHOCOLATE



5.35
INTENSE CHOCOLATE BROWN
MARRÓN CHOCOLATE INTENSO



8.77
HONEY BUBBLE
BURBUJA DE MIEL



7.77
HOT CARAMEL BROWN
MARRÓN CARAMELO CALIENTE



6.77
CARAMEL BROWN
CARAMELO MARRÓN



5.77
INTENSE CARAMEL BROWN
MARRÓN CARAMELO INTENSO



8.74
MOCHA BROWN
MOCA MARRÓN



7.74
HOT COCOA
CACAO CALIENTE



6.74
NUTSHELL
CÁSCARA DE NUEZ



8.73
LIGHT CAPPUCCINO BROWN
CAPUCHINO MARRÓN CLARO



7.73
CAPPUCCINO BROWN
CAPUCHINO MARRÓN



6.73
DARK CAPPUCCINO BROWN
CAPUCHINO MARRÓN OSCURO

Ash Beige & Cold Brown

NEW FOR 2026

ABS Ash Beige Series

Cool beige irisé — the pearl and frost family.

6 SHADES

NEW



9.21
ASH PEARLY BLONDE
RUBIO PERLADO CENIZO

NEW



8.21
LIGHT ASH BEIGE AUBURN
CASTAÑO BEIGE CENIZO CLARO

NEW



7.21
ASH BEIGE AUBURN
CASTAÑO CENIZO BEIGE

NEW



9.12
ASH BEIGE BLONDE
RUBIO CENIZO BEIGE

NEW



8.12
FROSTY BEIGE LIGHT AUBURN
CASTAÑO CLARO BEIGE HELADO

NEW



7.12
FROSTY BEIGE AUBURN
CASTAÑO BEIGE HELADO

CBS Cold Brown Series

Ash and irisé brunettes that stay cool as they fade.

6 SHADES

NEW



8.71
LIGHT ASH BROWN
MARRÓN CENIZO CLARO

NEW



7.71
NATURAL ASH BROWN
MARRÓN CENIZO NATURAL

NEW



6.71
DARK ASH BROWN
MARRÓN CENIZO OSCURO

NEW



9.72
EXTRA LIGHT BEIGE BRUNETTE
MORENA BEIGE EXTRA CLARO

NEW



8.72
LIGHT BEIGE BRUNETTE
MORENA BEIGE CLARO

NEW



7.72
BEIGE BRUNETTE
MORENA BEIGE

Copper Series

WARM REFLECTS

CS Copper Series

Copper at three intensities — .4 copper, .44 intense, .34 copper brown.

10 SHADES



8.34
LIGHT COPPER AUBURN
CASTAÑO COBRE CLARO



7.34
LIGHT COPPER BROWN
MARRÓN COBRE CLARO



6.34
COPPER BROWN
MARRÓN COBRE



5.34
DARK COPPER BROWN
MARRÓN COBRE OSCURO



8.44
LIGHT INTENSE COPPER
COBRE CLARO INTENSO



7.44
INTENSE COPPER
COBRE INTENSO



6.44
DARK INTENSE COPPER
COBRE OSCURO INTENSO



8.4
LIGHT COPPER
COBRE CLARO



7.4
COPPER
COBRE



6.4
DARK COPPER
COBRE OSCURO

Red, Contrast & Violet

FASHION SHADES

CTS Contrast Series

High-impact jewel reds. 3 SHADES



8.66
CONTRAST GARNET
GRANATE CONTRASTE



7.65
CONTRAST LOVE FIRE
FUEGO DEL AMOR CONTRASTE



6.65
CONTRAST RUBY
RUBÍ CONTRASTE

RS Red Series

Pure red reflect. 3 SHADES



7.6
FIRE RED
ROJO FUEGO



6.6
INTENSE RED
ROJO INTENSO



5.6
WINE RED
ROJO VINO

VS Violet Series

Violet and purple reflect. 3 SHADES



7.22
LIGHT VIOLET
VIOLETA CLARO



6.22
PERIWINKLE
AZUL BÍGARO



5.22
EGGPLANT PURPLE
PÚRPURA DE BERENJENAS

Extra Bleaching & Mix

HIGH LIFT AND PURE PIGMENT

EBS Extra Bleaching Series

High-lift blondes — mixed 1:2 with Morfose 10 Oxydant Cream.

5 SHADES



12.81
EXTRA ASH BLONDE
RUBIO EXTRA CENIZO



12.19
BEIGE BLONDE
RUBIO BEIGE



12.03
PLATINUM GOLD
DORADO PLATINO



12.01
EXTRA LIGHT ASH BLONDE
RUBIO CENIZA EXTRA CLARO



12.00
EXTRA PLATIN BLONDE
RUBIO EXTRA PLATINADO

MS Mix Series

Pure direct colorants without depth — used to intensify, correct or neutralize.

8 SHADES



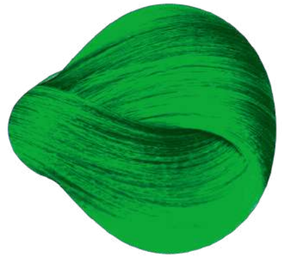
Red
ROJO



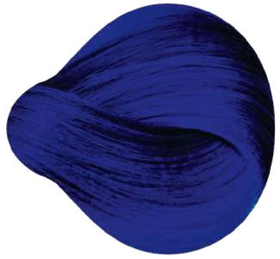
Orange
NARANJA



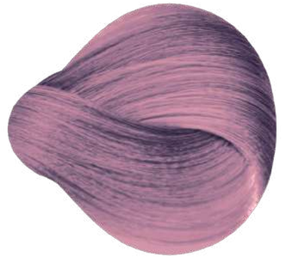
Yellow
AMARILLO



Green
VERDE



Blue
AZUL



Lilac
LILA



Grey
GRIS



Neutral
NEUTRAL

Mixing & Application

TECHNICAL

Mixing ratio

All shades 1 : 1	Color · 2 oz (60 g)	Oxydant · 2 oz (60 g)
Extra Bleaching 12.xx · 1 : 2	Color · 2 oz	Oxydant · 4 oz (120 g)

One tube of Morfose 10 Hair Color Cream is **3.38 fl oz (100 ml)**. **Mix Series** shades go into the base in small amounts, or on their own with Oxydant Cream at 1 : 1 to intensify a single strand or section.

OXYDANT CREAM **10** Vol **20** Vol **30** Vol **40** Vol

Development time

30 MIN	45 MIN	50 MIN
Normal hair	**White coverage**	**Extra Bleaching**
Standard application	Resistant grey	12.xx high lift

When development is complete, add a little warm water, emulsify gently, rinse thoroughly and finish with **Morfose 10 Color Lock Shampoo**.

White hair coverage

How much of the mix comes from the natural (main) shade rather than the fashion shade, by the amount of white in the hair.

	MAIN COLOR	FASHION COLOR
Up to 25 %	0.5 fl oz	1.5 fl oz
Up to 50 %	1 fl oz	1 fl oz
Up to 75 %	1.4 fl oz	0.7 fl oz
75 % and above	1.5 fl oz	0.5 fl oz

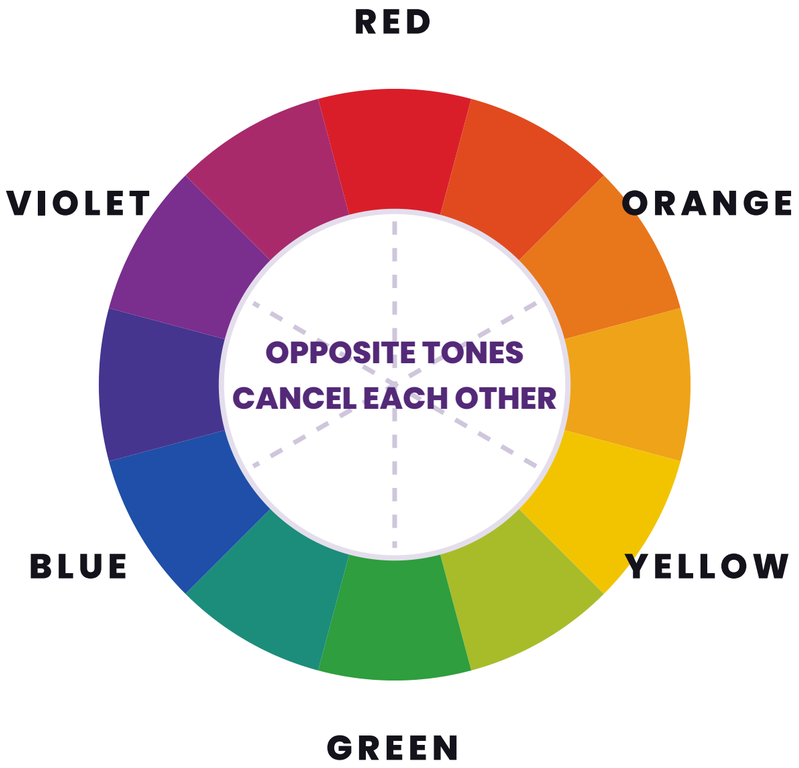
Mix Series dosage

Mix color added to **1 oz (30 g) +** of base shade, by the depth of that base. Squeeze length is measured straight from the tube.

DEPTH	LENGTH	WEIGHT	DEPTH	LENGTH	WEIGHT
12	1.2 in	1.5 g	6	2.0 in	2.5 g
11	0.8 in	1.0 g	5	2.4 in	3.0 g
10	0.4 in	0.5 g	4	2.8 in	3.5 g
9	0.8 in	1.0 g	3	3.1 in	4.0 g
8	1.2 in	1.5 g	2	3.5 in	4.5 g
7	1.6 in	2.0 g			

Neutralizing unwanted tone

COLOR CORRECTION



A tone is removed by the tone that sits **directly opposite** it on the wheel. Choose the reflect from that side — the Mix Series carries pure pigment with no depth, so it shifts tone without changing how light the result is.

Yellow is neutralized by Violet → .2
Brassy yellow in a lifted blonde

Orange is neutralized by Blue → .1
Orange in a lifted brunette

Red is neutralized by Green → Mix
Unwanted red and warmth

Reading the reflect — the digits after the point name the reflect that is already in the shade. A **.1** ash or **.2** violet reflect does the neutralizing work inside a permanent formula; the Mix Series does it on its own.